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ABSTRACT

We consider the problem of determining a set of optimal tolls on the arcs of a multi-commodity transportation network. The problem is formulated as a bilevel mathematical program where the upper level consists in a firm that raises revenues from tolls set on arcs of the network, while the lower level is represented by a group of users travelling on shortest paths with respect to a generalized travel cost.

Key words: Bilevel Programming, Pricing, Transportation

RÉSUMÉ

Ce travail traite du problème consistant à déterminer un ensemble de péages optimaux, c'est-à-dire maximisant le profit, sur un sous-ensemble d'arcs d'un réseau de transport. Ce problème est formulé comme un programme mathématique à deux niveaux où le premier niveau correspond à la firme qui fixe le niveau des péages et le second niveau à un ensemble d'usagers qui sont répartis sur les plus courts chemins correspondants à un coût de transport généralisé.

Mots-clé: Programmation à deux niveaux, tarification, transport

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1 Introduction

There is no denying a renewed interest in toll roads, either managed by governments or private societies. Toll roads may help alleviate congestion while putting the monetary burden on the actual users of the infrastructure. Many projects around cities such as Paris, New-York or Toronto are being contemplated. In all of these, electronic toll collection replaces the traditional toll booth of yesteryear and allows for flexible invoicing strategies.

The literature devoted to road pricing by economists and transportation researchers is rich, and mostly focuses on reducing congestion and the associated negative externalities such as pollution (Cropper and Oates [7]) through demand regulation. Morrisson [17] studied, both from a theoretical and empirical point of view, marginal cost pricing policies that induce an optimal use of the network. In this case, a congestion fee can be viewed as a user charge based on the difference between the social cost and the average cost perceived by the traveller. This analysis can also be considered in a dynamic setting where commuters are allowed to select their individual departure time (Arnott et al. [1], [2]) as well as their route. Some authors (Verhoef et al. [18], McDonald [15]) have investigated real-life situations where marginal cost pricing theory is not applicable, due to technological or political constraints. Pursuing the idea of marginal cost pricing, Larsson and Patriksson [14] and Hearn and Ramana [11] proposed a 'goal programming' approach where they optimize a secondary criterion over the set of tolls (denoted 'valid tolls') that induce a system optimal traffic assignment.

On the other hand, profit maximizing and system optimal tolls have been studied, on simplistic network topologies, by Beckman [3] and by Verhoef [19]. In this vein of research, Viton [20] considered the economic viability of a private road competing with a free-access road. In practice, analyses frequently resort to simulation; see for instance the article of Mekky [16] concerning Highway 407 in the vicinity of Toronto.

In contrast with the abovementioned studies, we consider a sequential game played between a prescient owner (the 'leader') and the commuters (the 'follower') which fits the framework of bilevel programming. It has been introduced by Labbé et al. [12] and applied to the optimal tariffing of single-commodity transportation services by Brotcorne [5] and Brotcorne et al. [4]. More precisely, we consider the situation where the owner of a private toll highway seeks to maximize revenues raised from tolls set on a subset of arcs of a multicommodity, fixed demand transportation network, and where the commuters are assigned to shortest paths with respect to a generalized cost. While the owner and the commuters act in a noncooperative fashion, we assume that, faced with two equally (un)attractive alternatives, a user will select the path that yields the highest revenue for the owner, i.e., in all likelihood, the quickest. This assumption is not unrealistic in that, given two equivalent paths, the one generating the highest revenue could be made the most attractive through a minute reduction of one of its tolls. Another assumption underlying our model is that the 'value-of-time' parameter, that allows the conversion from time to money units, is uniform through the entire population of network users. However, our methodology could quite easily deal with the more general situation where users are distributed into classes, each endowed with its own perception of the value of one time unit, at the expense of a larger network. In this multiclass model, commuters associated with the same origin-destination pair could yet be assigned to different paths, depending on their perception of travel time. Finally, we assume that congestion is not affected by the rerouting that could result from the introduction of tolls. An explicit account of congestion would radically transform the mathematical nature of the model and calls for entirely different algorithmic approaches. Note that such a model, involving queueing delays, was introduced by Yan and Lam [21], but that these authors only addressed a simplistic two-arc situation.

In short, the main contribution of this paper is a robust algorithmic scheme that can solve to near-optimality toll-setting problems of significant sizes. The proposed algorithms are nontrivial extensions to the multicommodity case of the heuristics developed by Brotcorne et al. [4].

2 A bilevel formulation of the toll-setting problem

Let $G = (\mathcal{N}, \mathcal{A})$ be a transportation network where $\mathcal{N}$ denotes the set of nodes and where the arc set $\mathcal{A}$ is partitioned into the subset $\mathcal{A}_1$ of toll arcs and the subset $\mathcal{A}_2$ of toll-free arcs. With each arc a of $\mathcal{A}_1$ is associated a generalized travel cost composed of a fixed part c_a representing the minimal unit travel cost, and an additional unknown toll T_a expressed in time units. Any arc a of $\mathcal{A}_2$ bears a fixed unit travel cost d_a.

Let $\mathcal{K}$ denotes the set of commodities. Each commodity k is associated with an origin-destination pair $(o(k), d(k))$. The demand vector b^k associated with each commodity k is specified by:

$$b_i^k = \begin{cases} n^k & \text{if } i = o(k), \\ -n^k & \text{if } i = d(k), \\ 0 & \text{otherwise,} \end{cases}$$

where n^k represents the total number of users of commodity k. Finally, x_a^k denotes the number of users of commodity k on arc $a \in \mathcal{A}_1$ and y_a^k denotes the number of users of commodity k on arc $a \in \mathcal{A}_2$.

Neglecting congestion and assuming that demand is fixed, users are assigned to shortest paths linking their departure and arrival nodes, for given values of the tolls T_a set at the upper level of decision-making. Based on the above notation, the road pricing problem (RPP) can be formulated as a bilevel program with bilinear objectives and linear constraints, where it is understood that the commodity flows x_a^k must be part of an optimal solution of the lower linear program parameterized by the upper level toll vector T. If we assume that the toll T_a cannot exceed a prescribed, possibly infinite, upper bound $T_a^{\max}$, this bilevel problem takes the form

$$\begin{aligned}
\text{RPP:} \quad \max_{T,x} \quad & \sum_{a \in \mathcal{A}_1} T_a \sum_{k \in \mathcal{K}} x_a^k \\
\text{s.t.} \quad & T_a \leq T_a^{\max} \qquad \forall a \in \mathcal{A}_1, \\
\\
\min_{x,y} \quad & \sum_{k \in \mathcal{K}} \sum_{a \in \mathcal{A}_1} (c_a + T_a) x_a^k + \sum_{a \in \mathcal{A}_2} d_a y_a^k \\
\text{s.t.} \quad & \sum_{a \in i^+} (x_a^k + y_a^k) - \sum_{a \in i^-} (x_a^k + y_a^k) = b_i^k \qquad \forall k \in \mathcal{K},\ \forall i \in \mathcal{N}, \\
& x_a^k \geq 0 \qquad \forall k \in \mathcal{K}, \quad \forall a \in \mathcal{A}_1, \\
& y_a^k \geq 0 \qquad \forall k \in \mathcal{K}, \quad \forall a \in \mathcal{A}_2.
\end{aligned}$$

The leader's objective is to maximize the total revenue which is the sum of the products between toll T_a and the number of users on arc a. The objective of the lower level problem is to minimize the total cost of the paths selected by the network users. Lower level constraints are derived from flow conservation (demand) and flow nonnegativity.

As noticed by Labbé et al. [12] for the general taxation problem, the leader's objective is neither a continuous nor a convex function of T. However, since it is upper semi-continuous, there exists at least one optimal solution to the above road pricing problem.

Throughout the remainder of this paper, we assume that there exists at least one path composed of untolled arcs for each commodity. This assumption prevents the optimal profit to grow unbounded and allows the derivation of a nontrivial upper bound on the leader's profit. This expressed as the difference of two follower's optimal objectives, the first corresponding to infinite tolls (access to toll arcs is denied) and the second corresponding to null tolls. Note that this bound need not be reached at an optimal solution of the bilevel program. Note also that an optimal solution may involve negative tolls, as shown

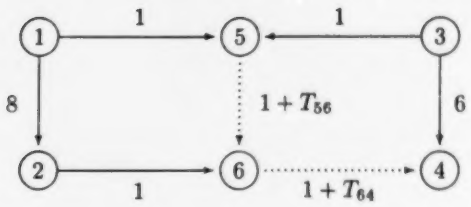

Figure 1: An optimal solution with a negative toll

on the example of Figure 1, where demand is set to one on origin-destination pairs $1-2$ and $3-4$, and arcs $(5,6)$ and $(6,4)$ are subject to tolls. In this case, compensating interactions between tolls play an active role and the optimal solution, corresponding to a profit of 8 monetary units, is reached for $T_{56} = 5$ and $T_{64} = -2$.

Finally, we assume that there cannot exists a toll-setting scheme that generates profit and creates a negative cost cycle in the network. This assumption implies that the lower level optimal solution corresponds to a set of shortest paths.

Labbé et al. [12] used a mixed integer programming formulation to solve to optimality small instances of the above road pricing problem. Their formulation is based on the structure of the lower level solution which corresponds to paths carrying either no flow or all demand associated with a given origin-destination pair. Upon introduction of the quantities $e^k \in \mathbb{R}^n$ by:

$$e_i^k = \begin{cases} 1 & \text{if } i = o(k), \\ -1 & \text{if } i = d(k), \\ 0 & \text{otherwise.} \end{cases}$$

one can reformulate RPP as:

$$\begin{aligned}
\max_{T,x} \quad & \sum_{a \in \mathcal{A}_1} T_a x_a \\
\text{s.t.} \quad & T_a \leq T_a^{max} \qquad \forall a \in \mathcal{A}_1, \\
\min_{x,y} \quad & \sum_{a \in \mathcal{A}_1} (c_a + T_a) x_a + \sum_{a \in \mathcal{A}_2} d_a y_a \\
\text{s.t.} \quad & \sum_{a \in i^+} (x_a^k + y_a^k) - \sum_{a \in i^-} (x_a^k + y_a^k) = e_i^k \qquad \forall k \in \mathcal{K},\ \forall i \in \mathcal{N}, \\
& x_a = \sum_{k \in \mathcal{K}} n^k\, x_a^k \qquad \forall a \in \mathcal{A}_1, \\
& y_a = \sum_{k \in \mathcal{K}} n^k\, y_a^k \qquad \forall a \in \mathcal{A}_2, \\
& x_a^k \geq 0 \qquad \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1, \\
& y_a^k \geq 0 \qquad \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_2.
\end{aligned}$$

Next one replaces the lower level linear program by its optimality conditions. This transformation generates a nonconvex constraint corresponding to the complementarity slackness condition, which can be linearized by introducing the commodity toll variables

$$T_a^k = T_a\, x_a^k \qquad \forall a \in \mathcal{A}_1,\ \forall k \in \mathcal{K}$$

as well as the constraints :

$$
\begin{aligned}
& -M\, x_a^k \le T_a^k \le M\, x_a^k && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1, \\
& -M\,(1 - x_a^k) \le T_a^k - T_a \le M\,(1 - x_a^k) && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1, \\
& x_a^k \in \{0,1\} && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1,
\end{aligned}
$$

where M is some constant arbitrarily large with respect to data values. These modifications yield the mixed integer programming formulation:

$$
\begin{aligned}
\max_{T} \quad & \sum_{k \in \mathcal{K}} \sum_{a \in \mathcal{A}_1} n^k T_a^k \\
\text{s.t.} \quad & \sum_{a \in i^+} (x_a^k + y_a^k) - \sum_{a \in i^-} (x_a^k + y_a^k) = e_i^k && \forall k \in \mathcal{K},\ \forall i \in \mathcal{N}, \\
& \lambda_i^k - \lambda_j^k \le c_a + T_a && \forall a = (i,j) \in \mathcal{A}_1\ \forall k \in \mathcal{K}, \\
& \lambda_i^k - \lambda_j^k \le d_a && \forall a = (i,j) \in \mathcal{A}_2,\ \forall k \in \mathcal{K}, \\
& \sum_{a \in \mathcal{A}_1} (c_a\, x_a^k + T_a^k) + \sum_{a \in \mathcal{A}_2} d_a\, y_a^k = \lambda_{o(k)}^k - \lambda_{d(k)}^k && \forall k \in \mathcal{K}, \\
& -M x_a^k \le T_a^k \le M x_a^k && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1, \\
& -M(1 - x_a^k) \le T_a^k - T_a \le M(1 - x_a^k) && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1, \\
& x_a^k \in \{0,1\} && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_1, \\
& y_a^k \ge 0 && \forall k \in \mathcal{K},\ \forall a \in \mathcal{A}_2, \\
& T_a \le T_a^{\max} && \forall a \in \mathcal{A}_1.
\end{aligned}
$$

3 An Arc-Sequential Heuristic

If $|\mathcal{A}_1| = 1$, then a simple procedure proposed by Labbé et al. [12] yields the optimal toll. Indeed let $\gamma_a^k(T_a)$ be the cost of a shortest path from $o(k)$ to $d(k)$, for a given value of T_a. The maximum toll that will make arc a attractive to a commuter travelling from $o(k)$ to $d(k)$ is given by

$$\pi_a^k = \gamma_a^k(\infty) - \gamma_a^k(0).$$

Let the commodities be sorted in nonincreasing order with respect to the quantities π_a^k, i.e.,

$$\pi_a^1 \ge \pi_a^2 \ge \ldots \ge \pi_a^{|\mathcal{K}|}.$$

For a toll level $T_a = \pi_a^l$, arc a will attract the commuters associated with commodity indices less than or equal to l and the revenue generated by arc a is given by

$$P(\pi_a^l) = \pi_a^l \sum_{k \le l} n^k.$$

If arc a were the sole toll arc, an optimal index l^* would be obtained by setting

$$l^* \in \arg\max_l \{\pi_a^l \sum_{k \le l} n^k\}, \tag{1}$$

and the corresponding optimal toll would be equal to $T_a = \pi_a^{l^*}$.

If $|\mathcal{A}_1|$ is larger than one, one may apply this formula iteratively to generate an initial solution. At each iteration of this procedure, one optimizes with respect to toll T_a, fixing the other tolls to their preceding value. One must be careful, however, to take into account the impact of T_a on the revenues generated by the remaining toll arcs. Let P_-^k (respectively P_+^k) denote the sum of the tolls on the shortest path from $o(k)$ to i (respectively j to $d(k)$) and P^k the profit raised from a user associated with commodity k on a shortest path that does not pass through arc a. Then, for fixed tolls T_b, $b \neq a$, one may apply the following modification of Formula (1), which takes into account the fact that customers might not be diverted from their current path to a path passing through a:

$$l^* \in \arg\max_l \sum_{k \leq l} (P_-^k + \pi_a^l + P_+^k - P^k) n^k. \tag{2}$$

A generic iteration of this procedure, together with the initialization phase, is outlined below.

AN ARC-SEQUENTIAL HEURISTIC

- Initialization
  - Z (total profit) $\leftarrow 0$.
  - $T_a \leftarrow \infty \; \forall a \in \mathcal{A}_1$.
  - P^k (profit generated from commodity k) $\leftarrow 0, \forall k \in \mathcal{K}$.
- Toll optimization
  - Select an arc $a = (i, j)$.
  - Set tolls (except on arc a) to their current value.
  - Let $\gamma^k(\infty)$ be the cost of a shortest path from $o(k)$ to $d(k)$ with T_a set at ∞.
  - For every $k \in \mathcal{K}$, determine the shortest path from $o(k)$ to i with respect to current tolls. Let C_-^k be its cost and compute the sum of the tolls P_-^k on that path.
  - For every $k \in \mathcal{K}$, determine the shortest path from j to $d(k)$ with respect to current tolls. Let C_+^k be its cost and compute the sum of the tolls P_+^k on that path.
  - $\gamma^k(0) \leftarrow C_-^k + C_+^k + c_a$.
  - Let $\tau_{\min}$ be the smallest toll value that induces no negative circuit in the network.
  - For every $k \in K$, set $\pi_a^0 = \infty$ and $\pi_a^k = \gamma^k(\infty) - \gamma^k(0)$.
  - Order π_a^k in non increasing order: $\pi_a^0 \geq \pi_a^1 \geq \pi_a^2 \geq \ldots \geq \pi_a^{|\mathcal{K}|}$.
  - $l^* \in \arg \max_{\tau_{\min} \leq \pi_a^l \leq T_a^{\max}} \sum_{k \leq l} (P_-^k + \pi_a^l + P_+^k - P^k) n^k$.
  - Update P_k and $T_a \leftarrow \pi_a^{l^*}$.

The procedure is halted whenever no improvement is observed after a full cycle over the toll arcs has been completed. Note that the ordering of the toll arcs might clearly influence the quality of the solution.

The computational complexity of this algorithm is dominated by the computation of shortest paths to and from the arc $a = (i, j)$ being optimized, and is therefore $O(|\mathcal{A}_1|\,|\mathcal{K}|\,|\mathcal{N}|^3)$.

4 A Primal-Dual Heuristic

The main difficulty in solving bilevel programs is due to the complementarity constraints implicit in the first-order optimality conditions of the lower level linear program. There are several ways to deal with these constraints. In this section, we propose an iterative algorithm that relies on the reformulation of the toll problem as a single-level bilinear program, through the use of an exact penalty function. The algorithm is a multicommodity generalization of a primal-dual method proposed by Brotcorne et al. [4] for solving a freight tariff setting problem where the lower level consists of a single-commodity transportation problem. In the multicommodity case, we introduce a quadratic penalty term that forces the tolls associated with each commodity to be equal and the resulting nonlinear problem is solved using Frank and Wolfe's [8] linearization scheme.

Let A_1 (respectively A_2) be the node-arc incidence matrix associated with the arcs in $\mathcal{A}_1$ (respectively $\mathcal{A}_2$). If one redefines commodity flows as the set of flows associated with a given origin, RPP can be written as:

$$\begin{array}{lll} \text{RPP2:} \max\limits_{T \le T^{\max}, x} & \sum\limits_{k \in \mathcal{K}} T x^k & \\ \min\limits_{x,y} & \sum\limits_{k \in \mathcal{K}} ((c+T)x^k + dy^k) & \\ & A_1 x^k + A_2 y^k = b^k & \forall k \in \mathcal{K}, \\ & x^k, y^k \ge 0 & \forall k \in \mathcal{K}. \end{array} \tag{3}$$

For fixed T, the follower's problem (FP) of (3) is linear and its constraint set is separable by commodities. We denote by FP_k the subproblem associated with commodity k and by λ^k the corresponding dual variables. Replacing FP by its primal-dual optimality constraints yields the following single level program, which is equivalent to RPP:

$$\begin{array}{lll} \max\limits_{T \le T^{\max}, x} & \sum\limits_{k \in \mathcal{K}} T x^k & \\ \text{s.t.} & A_1 x^k + A_2 y^k = b^k & \forall k \in \mathcal{K}, \\ & x^k, y^k \ge 0 & \forall k \in \mathcal{K}, \\ & \lambda^k A_1 \le c + T & \forall k \in \mathcal{K}, \\ & \lambda^k A_2 \le d & \forall k \in \mathcal{K}, \\ & \sum\limits_{k \in \mathcal{K}} ((c+T)x^k + dy^k - \lambda^k b^k) = 0. & \end{array} \tag{4}$$

The sole nonlinear constraint of the above problem is the constraint stating the equality of the primal and dual objectives. We penalize this constraint into the objective to obtain the single-level bilinear program

$$\begin{array}{lll} \max\limits_{T \le T^{\max}, x} & \sum\limits_{k \in \mathcal{K}} T x^k - M_1 \sum\limits_{k \in \mathcal{K}} ((c+T)x^k + dy^k - \lambda^k b^k) & \\ \text{s.t.} & A_1 x^k + A_2 y^k = b^k & \forall k \in \mathcal{K}, \\ & x^k, y^k \ge 0 & \forall k \in \mathcal{K}, \\ & \lambda^k A_1 \le c + T & \forall k \in \mathcal{K}, \\ & \lambda^k A_2 \le d & \forall k \in \mathcal{K}, \end{array} \tag{5}$$

where $M_1 > 0$. For each value of the index k, we replace the toll vector T by a commodity vector T^k and penalize the compatibility constraint

$$T^k = T^1 \qquad \forall k \in \mathcal{K}$$

to derive the twin-penalty mathematical program

$$\begin{array}{lll} \text{PEN:} \quad \max\limits_{T \le T^{\max}, x, y, \lambda} & F(T^k, x^k, y^k, \lambda^k) = \sum\limits_{k \in \mathcal{K}} \left[T^k x^k - M_1((c + T^k)x^k + dy^k - \lambda^k b^k) - M_2 \|T^k - T^1\|^2 \right] & \\ \text{s.t.} & A_1 x^k + A_2 y^k = b^k & \forall k \in \mathcal{K}, \\ & x^k, y^k \ge 0 & \forall k \in \mathcal{K}, \\ & \lambda^k A_1 \le c + T^k & \forall k \in \mathcal{K}, \\ & \lambda^k A_2 \le d & \forall k \in \mathcal{K}, \end{array} \tag{6}$$

where M_2 is a positive penalty factor.

The aim of our general primal-dual scheme is to induce, through updates of the penalty parameters M_1 and M_2, basis changes for the follower's problem. In this process, extremal flow assignments corresponding to distinct values of the toll vector T are generated, and we expect one of these combinations to be of high quality for RPP. These solutions can be improved by noting that, for a given lower level flow vector (x, y), one can derive the profit-maximizing toll vector that is compatible with (x, y) by solving a simple linear problem (see also Labbé et al. [13]).

The algorithm is composed of three main steps. At Step 1, given a feasible lower level basic solution (x^k, y^k), the algorithm sets the toll vectors T^k to the (partial) optimal solutions of the convex quadratic program PEN. At Step 2, a new flow vector (x^k, y^k) is obtained as solution of the lower level problem corresponding to the toll vectors T^k. Finally, the third step (Step 3) consists in computing the best common toll vector T that is compatible with the current flow vector (x^k, y^k). The algorithm is outlined below and its main components will be explicited in the forthcoming subsections.

A PRIMAL-DUAL ALGORITHM

STEP 0 [Initialization].

1. $\ell = 0$ and $Z^* = -\infty$.
2. $T_0^k = 0$ for all $k \in \mathcal{K}$.
3. Initialize M_1 and M_2.
4. Go to STEP 2.

STEP 1 [Computation of the commodity tolls T^k]

For fixed $x_{\ell-1}^k$ and $y_{\ell-1}^k$, let T_ℓ^k and λ_ℓ^k be solutions for the penalized problem

$$\begin{array}{lll} \text{QP}(x_{\ell-1}^k y_{\ell-1}^k): \quad \max_{T, \lambda} & \sum\limits_{k \in \mathcal{K}} \left[T^k x_{\ell-1}^k - M_1((c + T^k)x_{\ell-1}^k + dy_{\ell-1}^k - \lambda^k b^k) - M_2 \|T^k - T^1\|^2 \right] & \\ \text{s.t.} & T^k \le T^{\max} & \forall k \in \mathcal{K}, \\ & \lambda^k A_1 \le c + T^k & \forall k \in \mathcal{K}, \\ & \lambda^k A_2 \le d & \forall k \in \mathcal{K}. \end{array}$$

(The resolution of $\text{QP}(x_{\ell-1}^k y_{\ell-1}^k)$, including the update of the penalty parameter M_1, is discussed in Section 4.1.)

STEP 2 [Computation of commodity flow vectors x^k and y^k]

For fixed T_ℓ^k, solve for each commodity $k \in \mathcal{K}$

$$\begin{array}{lll} \text{PS}_k: \quad \min_{x, y} & (c + T_\ell^k)x^k + dy^k & \\ \text{s.t.} & A_1 x^k + A_2 y^k = b^k & \forall k \in \mathcal{K}, \\ & x^k, y^k \ge 0 & \forall k \in \mathcal{K} \end{array}$$

for x_l^k, y_l^k and the dual vectors λ_l^k.

STEP 3 [Computation of optimal tolls for given flows]

If flows are identical to those of the previous iteration, go to STEP 4. Otherwise:

1. Let $\tilde{T}_\ell(x_\ell, y_\ell)$ be the optimal solution of the linear program

$$\begin{aligned} \max_T \quad & \sum_{k\in\mathcal{K}} T x_l^k \\ \text{s.t.} \quad & T \le T^{\max}, \\ & \lambda^k A_1 \le c + T && \forall k \in \mathcal{K}, \\ & \lambda^k A_2 \le d && \forall k \in \mathcal{K}, \\ & \textstyle\sum_{k\in\mathcal{K}}((c+T)x_l^k + d y_l^k - \lambda^k b^k) = 0. \end{aligned}$$

2. $\tilde{Z} \leftarrow \sum_{k\in\mathcal{K}} \tilde{T}_l x_l^k$.
3. If $\tilde{Z} > Z^*$ then $Z^* \leftarrow \tilde{Z}$ and $(T^*, x^*, y^*) \leftarrow (\tilde{T}_\ell(x_\ell, y_\ell), x_\ell, y_\ell)$.

STEP 4 [Stopping criterion]

- If the stopping criteria is reached, then adopt (T^*, x^*, y^*) as the solution.
- Increase the quadratic penalty term M_2.
- Set $\ell \leftarrow \ell + 1$ and go to STEP 1.

At Step 1 of the above procedure we determine commodity tolls that achieve a high profit while being 'nearly equal' and maintaining a low duality gap. However, basis changes could be inhibited if the penalty factor M_1 is too strong (see next subsection), i.e., the duality gap is too small and the algorithm gets trapped into a local minimum. To circumvent this problem, the penalty parameters M_1 and M_2 need to be carefully updated. The adjustment strategies are discussed in Section 5.

At Step 2, flow vectors that are compatible with the current commodity tolls are computed. In the event where lower level shortest paths are nonunique, the costs of the toll arcs are perturbed, in order to entice the follower into selecting profit-maximizing paths. More precisely:

$$c_a \leftarrow c_a + (1-\epsilon)T_a \qquad \text{if } a \in \mathcal{A}_1.$$

It can be shown that, if ϵ is suitably small, the lower level solution possesses the required property of maximizing the leader's profit while being optimal with respect to the original arc costs.

At Step 3, the algorithm computes a common toll vector that maximizes total profit while maintaining the lower level optimality of the current commodity flows. The structure of this program is that of an uncapacitated multicommodity network flow problem, and is thus easy to solve.

The stopping criterion of the primal-dual heuristic is based on the reduction rate of the objective function of the penalized problem evaluated at the end of Step 2:

$$F(T_l^k, \lambda_l^k, x_l^k, y_l^k) = \sum_{k\in\mathcal{K}} \left[T_l^k x_l^k - M_1((c+T_l^k)x_l^k + d y_l^k - \lambda_l^k b^k) - M_2 \|T_l^k - T_l^1\|^2 \right].$$

Since x_ℓ^k, y_ℓ^k, λ_ℓ^k are the primal and dual optimal solutions for the follower's problem for fixed toll level T_ℓ^k, the duality gap is zero and the above expression reduces to

$$F(T_\ell^k, \lambda_\ell^k, x_\ell^k, y_\ell^k) = \sum_{k\in\mathcal{K}} T_\ell^k x_\ell^k - M_2 \sum_{k\in\mathcal{K}} \|T_\ell^k - T_\ell^1\|^2.$$

Note that this monotone increasing function is discontinuous whenever a change in tolls T (Step 1) induces a basis change at the lower level (Step 2).

4.1 Resolution of the quadratic subproblem

At Step 1 of the algorithm, the convex quadratic program $\mathrm{QP}(x^k, y^k)$ is solved using Frank and Wolfe's linearization method, whose main advantage is to preserve the uncapacitated network structure of the lower level multicommodity flow problem. Lower bound constraints

$$T^k \geq T^{\min} \tag{7}$$

involving a large negative number $T^{\min}$ are appended to $\mathrm{QP}(x^k, y^k)$ in order to prevent the linearized problem to yield an unbounded solution.

Let us drop, for ease of presentation, the iteration index ℓ. In the initialization phase, the penalty factor M_1 is reset to its initial value. At iteration m of the Frank-Wolfe procedure, (T_m, λ_m) solves the linearized problem

$$\begin{array}{lll} \mathrm{PL}(T_{m-1}, \lambda_{m-1}): \ \max_{S,\mu} & \nabla_T F(T_{m-1}, \lambda_{m-1})\, S + \nabla_\lambda F(T_{m-1}, \lambda_{m-1})\, \mu & \\ \text{s.t.} & T^{\min} \leq S^k \leq T^{\max} & \forall k \in \mathcal{K}, \\ & \mu^k A_1 \leq c + S^k & \forall k \in \mathcal{K}, \\ & \mu^k A_2 \leq d & \forall k \in \mathcal{K}, \end{array} \tag{8}$$

where $S = (S^k)_{k \in \mathcal{K}}$ and $\mu = (\mu^k)_{k \in \mathcal{K}}$ are the auxiliary variables of the linearized problem. Let (S_m, μ_m) be an optimal solution of PL. We have:

$$\alpha_m \in \arg\max_{\alpha \in [0,1]} F(\alpha) = F(T_{m-1} + \alpha(S_m - T_{m-1}),\, \lambda_{m-1} + \alpha(\mu_m - \lambda_{m-1})),$$
$$(T_m, \lambda_m) = (T_{m-1} + \alpha_m(S_m - T_{m-1}), \lambda_{m-1} + \alpha_m(\mu_m - \lambda_{m-1})).$$

If the duality gap is not too small, the parameter M_1 is increased.

Note that, at the end of Step 2 of the primal-dual algorithm, the duality gap is necessarily equal to zero, while it might assume positive values in the subsequent iterations of the Frank-Wolfe procedure. Since a low value of the gap is positively correlated with a small number of basis changes at Step 2, the number of Frank-Wolfe iterates was deliberately set to a small value in order to induce basis changes. Indeed, the larger the number of lower level solutions (basis) visited, the higher the probability of obtaining, through the 'inverse optimization' procedure of Step 3, a near-optimal tax vector compatible with this basis.

4.2 Resolution of the Frank-Wolfe subproblem

The efficiency of the overall algorithm depends on the existence of an efficient method for solving the Frank-Wolfe linear approximation subproblems. For simplicity, we drop the iteration index m. The Frank-Wolfe linearized subproblem takes the form

$$\begin{array}{lll} \max_{S,\mu} & S^1 \dfrac{\partial F}{\partial T^1} + \displaystyle\sum_{k=2}^{|\mathcal{K}|} S^k \frac{\partial F}{\partial T^k} + \sum_{k=1}^{|\mathcal{K}|} \mu^k \frac{\partial F}{\partial \lambda^k} & \\ \text{s.t.} & T^{\min} \leq S^k \leq T^{\max} & \forall k \in \mathcal{K}, \\ & \mu^k A_1 \leq c + S^k & \forall k \in \mathcal{K}, \\ & \mu^k A_2 \leq d & \forall k \in \mathcal{K}, \end{array} \tag{9}$$

where, for each commodity k:

$$\frac{\partial F}{\partial \lambda^k} = M_1 b^k.$$

For commodity 1 we have:

$$\frac{\partial F}{\partial T^1} = (1 - M_1)x^1 - 2M_2(|\mathcal{K}|T^1 - \sum_{k=2}^{|\mathcal{K}|} T^k)^t,$$

and for the remaining commodities:

$$\frac{\partial F}{\partial T^k} = (1 - M_1)x^k - 2M_2(T^k - T^1)^t,$$

where the symbol ^{t} denotes the transposition operator.

The problem $\mathrm{PL}(T, \lambda)$ is separable with respect to the commodities. The linear program associated with an arbitrary commodity, whose index is omitted, takes the form

$$\begin{array}{lll} \max_{S,\mu} & \displaystyle\sum_{(i,j)\in\mathcal{A}_1} S_{i,j}\frac{\partial F}{\partial T_{i,j}} + \sum_{i\in\mathcal{N}} \mu_i \frac{\partial F}{\partial \lambda_i} & \\ \text{s.t.} & T_{i,j}^{\min} \le S_{i,j} \le T_{i,j}^{\max} & \forall (i,j) \in \mathcal{A}_1, \\ & \mu_i - \mu_j - c_{i,j} \le S_{i,j} & \forall (i,j) \in \mathcal{A}_1, \\ & \mu_i - \mu_j \le d_{i,j} & \forall (i,j) \in \mathcal{A}_2. \end{array} \tag{10}$$

Let us partition the set of toll arcs $\mathcal{A}_1$ into the two subsets

$$\mathcal{A}_{11} = \{(i,j) \in \mathcal{A}_1 \ : \ \frac{\partial F}{\partial T_{i,j}} > 0\},$$

and

$$\mathcal{A}_{12} = \{(i,j) \in \mathcal{A}_1 \ : \ \frac{\partial F}{\partial T_{i,j}} \le 0\}.$$

Since the problem is a maximization problem, the $S_{i,j}$-component of the vector S associated with an arc belonging to $\mathcal{A}_{11}$ will be set to its largest possible value, i.e., $S_{i,j} = T_{i,j}^{\max}$. The problem (10) can thus be rewritten as:

$$\begin{array}{lll} \max_{S,\mu} & \displaystyle\sum_{(i,j)\in\mathcal{A}_{12}} S_{i,j}\frac{\partial F}{\partial T_{i,j}} + \sum_{i\in\mathcal{N}} \mu_i \frac{\partial F}{\partial \lambda_i} & \\ \text{s.t.} & \mu_i - \mu_j - c_{i,j} \le T_{i,j}^{\max} & \forall (i,j) \in \mathcal{A}_{11}, \\ & T_{i,j}^{\min} \le S_{i,j} \le T_{i,j}^{\max} & \forall (i,j) \in \mathcal{A}_{12}, \\ & \mu_i - \mu_j - c_{i,j} \le S_{i,j} & \forall (i,j) \in \mathcal{A}_{12}, \\ & \mu_i - \mu_j \le d_{i,j} & \forall (i,j) \in \mathcal{A}_2. \end{array} \tag{11}$$

Given that the partial derivatives $\partial F/\partial T_{i,j}$ are nonpositive for all arc $(i,j) \in \mathcal{A}_{12}$, the component $S_{i,j}$ will be set to its smallest possible value. Consequently, we may restrict our attention to solutions of the form $S_{i,j} = \mu_i - \mu_j - c_{i,j}$ for all $(i,j) \in \mathcal{A}_{12}$ and $T_{i,j}^{\min} \le \mu_i - \mu_j - c_{i,j} \le T_{i,j}^{\max}$ for all $(i,j) \in \mathcal{A}_{12}$. Moreover, since the constraint $\mu_i - \mu_j - c_{i,j} \ge T_{i,j}^{\min}$ is never tight if the lower bound $T^{\min}$ is sufficiently large (negative), the linearized problem can be expressed as

$$\begin{array}{lll} \max_{S,\mu} & \displaystyle\sum_{(i,j)\in\mathcal{A}_{12}} (\mu_i - \mu_j - c_{i,j})\frac{\partial F}{\partial T_{i,j}} + \sum_{i\in\mathcal{N}} \mu_i \frac{\partial F}{\partial \lambda_i} & \\ \text{s.t.} & \mu_i - \mu_j - c_{i,j} \le T_{i,j}^{\max} & \forall (i,j) \in \mathcal{A}_{11}, \\ & T_{i,j}^{\min} \le \mu_i - \mu_j - c_{i,j} \le T_{i,j}^{\max} & \forall (i,j) \in \mathcal{A}_{12}, \\ & \mu_i - \mu_j \le d_{i,j} & \forall (i,j) \in \mathcal{A}_2. \end{array} \tag{12}$$

Now, let us decompose the node-toll arcs adjacency matrix A_1 in A_{11} and A_{12} where A_{11} (respectively A_{12}) is the submatrix of A_1 corresponding to the arcs of $\mathcal{A}_{11}$ (respectively $\mathcal{A}_{12}$). This notation is extended to the toll and cost vectors, in the obvious way and we redefine $\partial F/\partial T$ as the vector of components associated with arcs $(i,j) \in \mathcal{A}_{12}$. The problem becomes:

$$\begin{aligned} \max_{\mu} \quad & (\mu A_{12} - c_{12}) \frac{\partial F}{\partial T} + M_1 \mu\, b \\ \text{s.t.} \quad & \mu A_1 \leq c + T^{\max}, \\ & \mu A_{12} \geq c_{12} + T_{12}^{\min}, \\ & \mu A_2 \leq d, \end{aligned}$$

or :

$$\begin{aligned} \max_{\mu} \quad & \mu(A_{12} \frac{\partial F}{\partial T} + M_1 b) \\ \text{s.t.} \quad & \mu A_1 \leq c + T^{\max}, \\ & -\mu A_{12} \leq -c_{12} - T_{12}^{\min}, \\ & \mu A_2 \leq d. \end{aligned} \tag{13}$$

Let $z \in \mathbb{R}^{m_1}$, $u \in \mathbb{R}^{m_2}$, $v \in \mathbb{R}^{m_{12}}$ be the dual variables associated with the constraints of (13), where m_2 is the number of toll-free arcs, m_1 the number of toll arcs and m_{12} the number of toll arcs belonging to $\mathcal{A}_{12}$. The dual of this linear program is

$$\begin{aligned} \text{TPP:} \quad \min_{u,z,v} \quad & du + (c + T^{\max})z + (-T_{12}^{\min} - c_{12})v \\ \text{s.t.} \quad & A_2 u + A_1 z - A_{12} v = A_{12} \frac{\partial F}{\partial T} + M_1 b, \\ & z, u, v \geq 0. \end{aligned}$$

The problem TPP is simply a transshipment problem on a modified network $\tilde{G} = (\mathcal{N}, \tilde{\mathcal{A}})$ whose arc set is composed of

- the untolled arcs $(i,j) \in \mathcal{A}_2$, with costs $d_{i,j}$, whose flow variables are denoted by $u_{i,j}$;
- the toll arcs $(i,j) \in \mathcal{A}_1$, with costs $c_{i,j} + T_{i,j}^{\max}$, whose flow variables are denoted by $z_{i,j}$;
- the inverse arcs (j,i) such that $(i,j) \in \mathcal{A}_{12}$, with costs $-c_{i,j} - T_{i,j}^{\min}$, whose flow variables are denoted by $v_{i,j}$.

5 Numerical results

The heuristics developed in this paper have been tested on two varieties of randomly generated grid networks with 60 nodes (5×12), 208 two-way arcs, 10 to 20 origin-destination pairs, and where the proportion of toll arcs varies from 5% to 20%. In type I problems, toll arcs are scattered throughout the network while, in problems of type II, chains of toll arcs corresponding to toll highways are generated. In the latter case, a symmetric cost structure has been adopted for the sake of realism. The process of randomly generating toll arcs is described in Brotcorne et al. [4]. The upper bound $T^{\max}$ has been set either to a low value (10) or a high value (20), that is, the maximum value of an arc's initial cost c_a.

For the primal-dual heuristic, the penalty factor M_1 has been initialized to 1.1 and incremented by 0.1 at the end of each Frank-Wolfe iteration, while the number of Frank-Wolfe iterations m_{FW} has been set to a low value (2) in order to induce basis changes at the lower level. The setting of these parameters

achieves a trade-off between two conflicting objectives: maximizing the number of bases visited and reducing the time-consuming process of optimization with respect to each basis. Our choice is consistent with our computational experiments; indeed we observed that the best lower level bases generally occur at the beginning of the process and that a rapid increase of the penalty parameter M_1 could prevent the algorithm of discovering promising solutions (bases). As for the quadratic penalty factor M_2, it has been initialized to 10 and increased by units of 1. Finally the primal-dual heuristic is halted as soon as the improvement in the objective function value of the penalized problem evaluated at the end of each main iteration becomes smaller than 10% for blocks of 30 main iterations.

The heuristics developed in this paper were coded in C and computational results obtained on a SUN ULTRA (360 Mhz). The transshipment subproblems were solved using the minimum cost flow code of Goldberg and Tarjan [10]. The numerical results are summarized in Tables 1 to 6, where the first two columns of each table provide the value of $T^{\max}$ and the percentage of toll arcs, respectively. The 'arcs sequential' heuristic has been performed for various permutations of the set of toll arcs; the results corresponding to 2 (respectively 5) random permutations are displayed in column 2 (respectively column 5). The last line of each subtable contains the average statistics for the corresponding data set, and the column label '%OPT' refers to the ratio of the heuristic objective over the optimal solution achieved by the mixed integer programming code CPLEX 6.5, which was halted whenever a time limit of 5 hours was reached or memory requirements became excessive. In both these cases, the optimum value was replaced by the best upper bound achieved. This is indicated by a star (*) in the tables' second columns. The label '#T' refers to the number of toll arcs with nonzero flow in the final solution. The label 'NODES' refers to the number of nodes of the branch-and-bound tree explored while solving the MIP formulation of the toll setting problem; the label 'CPU' refers to CPU times expressed in seconds.

As a general rule, the results were independent of the network's topology, and the primal-dual heuristic sharply outperformed the 'arcs sequential' one. Typically, the primal-dual heuristic produces solutions within 1.5% of optimality, whereas the arc sequential heuristic provides solutions within 7% of optimality for 2 toll arc permutations and within 5% of optimality for 5 toll arc permutations. With the exception of the smallest problem (10 O-D pairs and $T^{\max} = 10$), the proposed heuristics are much faster than the exact MIP algorithm. It has been observed that the CPU time required by CPLEX increases with the percentage of toll arcs, the number of O-D pairs and the value of $T^{\max}$. Since the exact resolution was too costly for symmetric and asymmetric networks with 20 O-D pairs and $T^{\max} = 20$, the corresponding results are not reported. While the computing time of the heuristics also increases with the number of toll arcs as well as the number of O-D pairs, this increase is more modest for the primal-dual heuristic than for the arcs-sequential method. Indeed, the computing time of the 'arcs sequential' heuristic exceeds that of the primal-dual method as soon as the number of arc permutations is larger than two.

While the primal-dual heuristic produces high-quality solutions quite rapidly consistently, the situation is more contrasted with the 'arcs sequential' method for which a deviation from optimality as large as 12% has been observed for both type I and type II problems. Even though the variation decreases with the number of arc permutations considered, it remains significant for a value as high as 5 permutations.

6 Conclusion

Tarification problems, which are pervasive in decision-making, lend themselves naturally to a bilevel programming formulation with a specific structure. In the current work, we showed that this structure is amenable to numerical algorithms that can solve to near-optimality large instances of this problem within reasonable computing times. In particular, we developed a primal-dual heuristic procedure based on concepts that can be extended to more general models involving, for instance, congestion at the lower level. This research avenue will be explored in the near future.

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		SR 2			SR 5			PD			Cplex	
T^{max}	% T	# T	%OPT	Cpu	# T	%OPT	Cpu	# T	%OPT	Cpu	# nodes	Cpu
		10	97.39	11	10	99.58	25	10	100.00	15	2	1
		10	90.02	13	10	91.20	30	10	100.00	18	38	1
		9	99.01	8	9	99.01	23	10	99.50	18	167	3
10	5	9.67	95.47	10.34	9.67	96.60	25.92	10.00	99.83	17.00	69.00	2.01
		20	99.80	27	20	99.80	62	21	100.00	16	200	12
		20	93.61	22	20	93.61	55	21	100.00	17	271	20
		21	92.38	28	21	95.69	66	21	100.00	14	400	21
10	10	20.33	95.26	25.67	20.33	96.37	60.80	21.00	100.00	15.67	290.33	17.69
		26	91.82	31	23	95.01	100	31	97.44	18	600	49
		28	93.05	46	28	97.38	98	31	100.00	14	168	12
		26	96.80	35	26	99.95	86	30	100.00	19	937	67
10	15	26.67	93.89	37.20	25.67	97.45	94.64	30.67	99.15	17.00	568.33	42.39
		40	85.72	53	40	92.01	150	42	100.00	19	2400	316
		38	96.18	59	38	96.18	148	39	100.00	18	1700	192
		38	95.20	54	38	95.20	136	42	100.00	15	101	13
10	20	38.67	92.37	56.76	38.67	94.46	141.96	41.00	100.00	17.33	1400.33	173.60
		10	99.51	11	10	99.51	27	10	97.48	17	110	3
		10	94.75	9	10	94.75	26	10	100.00	19	209	5
		9	99.07	9	9	99.07	22	10	99.07	16	5400	80
20	5	9.67	97.78	9.89	9.67	97.78	25.14	10.00	98.85	17.33	1906.33	29.17
		21	96.26	25	21	97.59	57	21	99.26	19	52600	1743
		21	85.88	24	21	96.51	61	21	98.44	19	3553	214
		21	87.20	23	21	91.42	57	21	98.07	18	319	10
20	10	21.00	89.78	24.16	21.00	95.17	58.34	21.00	98.59	18.67	18824.00	655.80
		24	93.19	40	23	93.59	88	31	99.13	153	42354	4990
		28	97.90	39	28	97.90	99	31	99.82	132	22730	9520
		26	94.99	38	26	97.24	87	30	96.43	22.00	39800	2071
20	15	26.00	95.36	38.79	25.67	96.24	91.31	30.67	98.46	21.33	38318.00	2682.59
	*	36	88.96	69	36	88.96	157	40	99.55	25	62451	4516
		31	89.74	63	35	95.47	135	37	97.89	26	800	47
		38	88.37	53	38	91.23	167	42	99.24	22	1000	73
20	20	35.00	89.35	62.03	36.33	92.22	152.82	39.67	98.89	24.33	21417.00	1545.46

Table 1: Symmetric Networks with 10 O-D Pairs.